

Media Activity – Answers and Things to Consider

1) Headlines Activity – how many “DOs” and “DO NOTs” can you see?

- DOs
 - Use of specific words describing what happened, such as “crash,” “rollover,” “explosion.”
- DO NOTs
 - Use of word “accident” – by definition, accidents are neither predictable nor preventable, but in fact most accidents are both predictable and preventable. Instead, use “incident.”
 - Use of term “freak accident” – the term falsely implies that the injury event was something that very rarely happens, or was unpredictable.

2) Photo Activity – how many “DOs” and “DO NOTs” can you see in the:

- **Photo of 8-year-old boy standing on bucket.**
 - DOs
 - Use of Personal Protective Equipment (gloves)
 - DO NOTs
 - Child’s abilities do not match those needed to perform task safely.
 - Bucket is an unstable base/item to stand on.
 - Chemicals in area.
- **Photo of adolescent girl sweeping.**
 - DOs
 - Use of Personal Protective Equipment (gloves, respirator, eye protection)
 - Child’s abilities match those needed to perform the task safely.
- **Photo of young boy on tractor.**
 - DO NOTs
 - Child’s abilities do not match those needed to perform task safely.
 - Children younger than 14 should not be on tractors, either as operators or passengers.
 - While perhaps considered “cute,” depicting children in dangerous situations sends the wrong safety message.

Consider having some type of “prize” (small piece of candy, pen, etc.) for participants who successfully find a “DO” and/or a “DO NOT” for each activity.