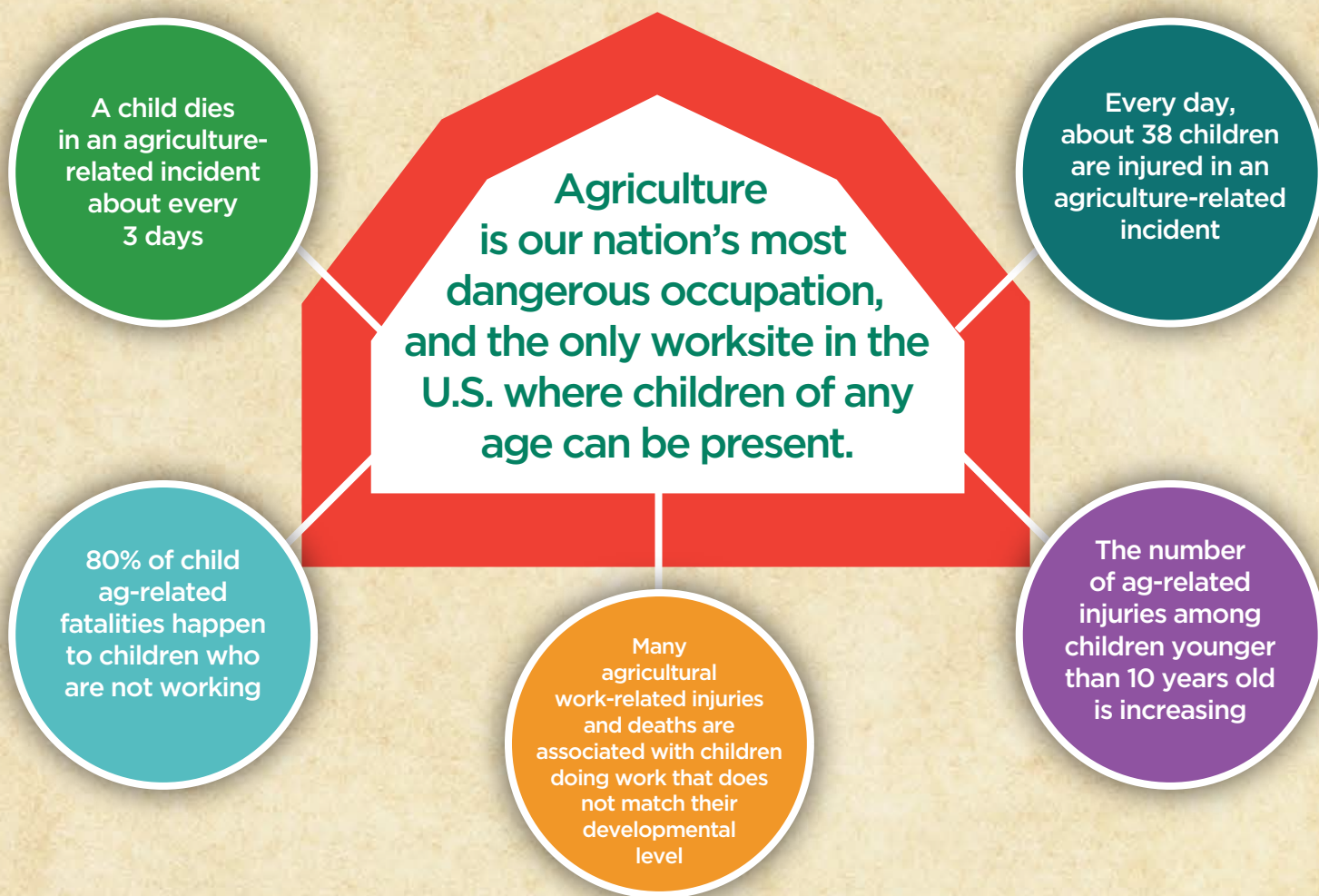




National Children's Center
for Rural and Agricultural Health and Safety

Insurance Companies, Children & Agricultural Safety: Survey Results and Opportunities for Insurers

FREE
RESOURCES
(See Back)



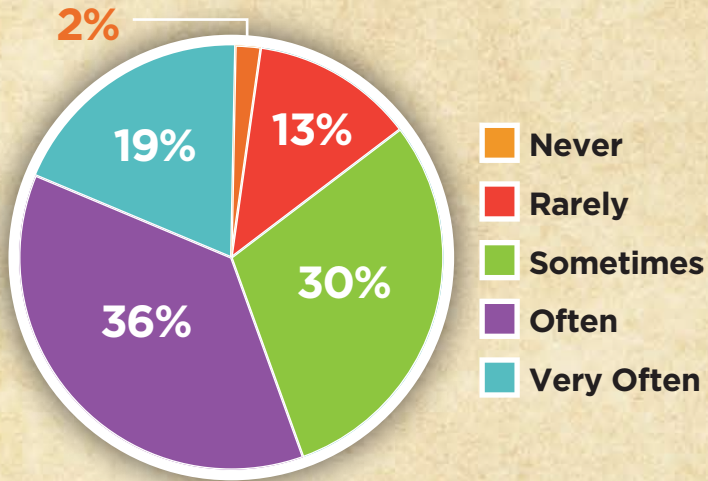
At the 2015 National Association of Mutual Insurance Companies (NAMIC) Agricultural Risk Inspection School, attendees voluntarily participated in a survey that aimed to assess current practices and future opportunities to promote childhood agricultural injury prevention. Of the 170 attendees, 96 completed surveys, providing data for this report.

This report provides key survey results and suggests opportunities to work together to improve safety and health for children who live, work and visit farms and ranches.

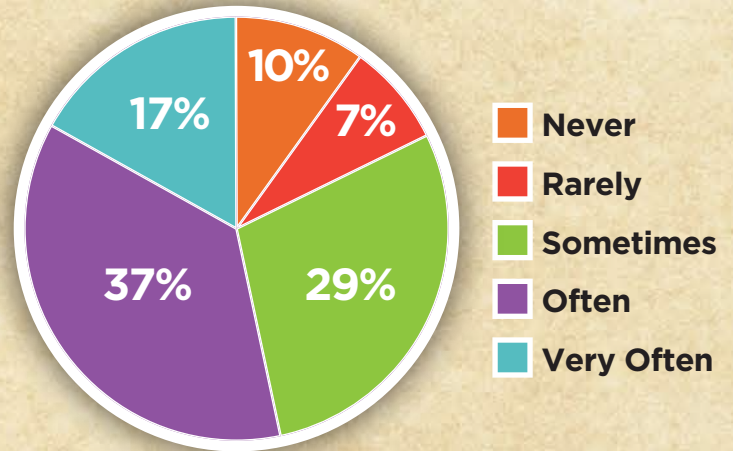
Farm Safety is a Big Deal!

85% of you communicate safety messages to farmers and 83% indicate that you adjust premiums based on loss control surveys, indicating that farm safety is important!

Share Safety Messages with Farmers



Adjust Rates Based on Loss Control Survey



Ramping Up

Your companies are likely to need even more safety resources in the future, especially in these areas:

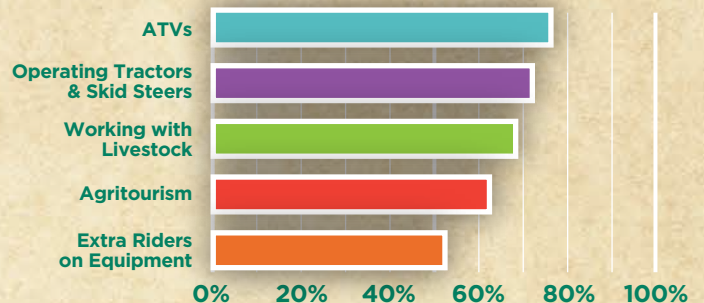
Future Need for Additional Resources



Most Important

Topics you indicated are "Very Important" or "Extremely Important"

Important Topics



You Also Told Us

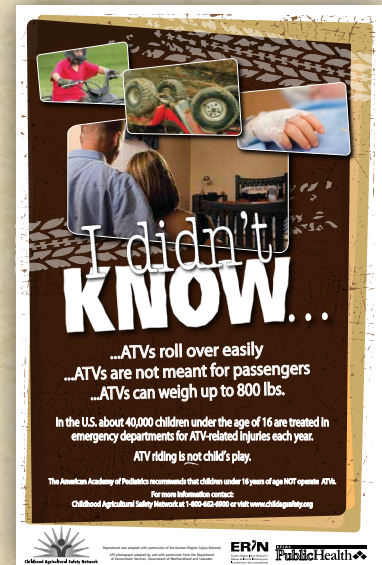
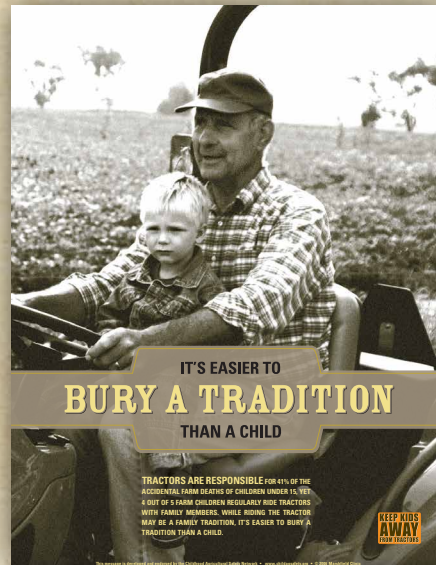
More than 75% of you want to strengthen your company's focus on child farm safety and indicated that **your clients would be pleased if you supported these programs.**



How We Can Help

We can assist with many key resources, safety messages, and intervention strategies. These resources address the topics you identified as very or extremely important:

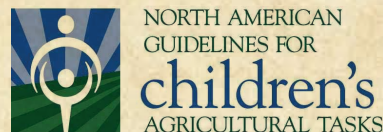
Posters and campaign materials to promote “No extra riders” on tractors and ATV safety posters and rack cards are available at childdagsafety.org



The Ag Injury News website enables users to search for news articles involving agricultural injuries/deaths using numerous variables, such as age, gender, injury agent, month, year, state, and more. Visit aginjurynews.org for more information.



Agritourism resources, guidelines, checklists, and signs are available at safeagritourism.com



Work guidelines for both family farm youth and hired youth are available at cultivatesafety.org



Resources for creating safe play areas on farms are available at marshfieldclinic.org/safeplay

Free Resources (See Back)

Free Resources

The National Children's Center welcomes the opportunity to share our resources at no cost. Please contact us to discuss opportunities to work together, such as co-branding resources, developing safety messages for your clients and/or the media, and other types of assistance.

Below is a list of **free** resources available in print. To order copies, complete the form below, scan and email it to nccrahs@mcrf.mfldclin.edu, or text a picture of the form to 715-223-5689.

Print Resources Available for Free (please indicate number desired)

Parent 1st - Posters

We Are _____

I Am _____

I Am Raising _____

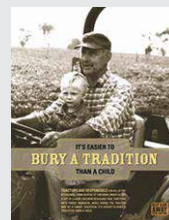


No Extra Riders - Posters

Bury a Tradition _____

75 lb. Child _____

Quality Time _____



ATVs

Rack Card _____

Poster _____



Work Guidelines Booklets

Farm Equipment _____

Garden _____



Agritourism

Flyer _____

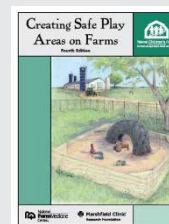


Safe Play Areas Booklets

Full Color Edition _____

English Mini Edition _____

Spanish Mini Edition _____



Subscribe to NCCRAHS newsletter "Nurture" (check) _____

Shipping Address

Company Name _____

Name of Contact Person _____

Address _____

Phone Number _____ Email _____

Please contact us for more information

800-662-6900 | nccrahs@mcrf.mfldclin.edu

marshfieldresearch.org/nccrahs | cultivatesafety.org